

APMC13

THE 13TH ASIA PACIFIC MICROSCOPY CONGRESS | BRISBANE | 2-7 FEBRUARY 2025

Queensland

ATTENDANCES



DELEGATES 600



EXHIBITORS 243



ACCOMPANYING PEOPLE 191



NUMBER OF INDIVIDUALS

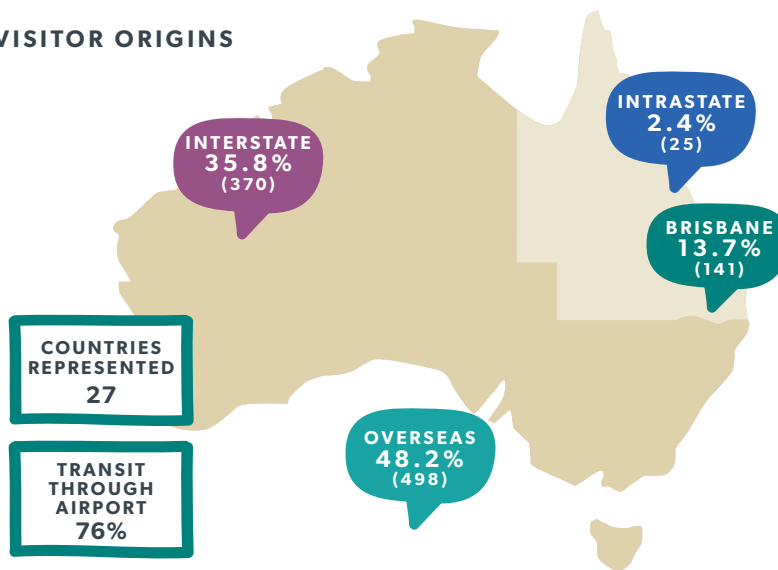
1,034

TOTAL NUMBER OF DAYS

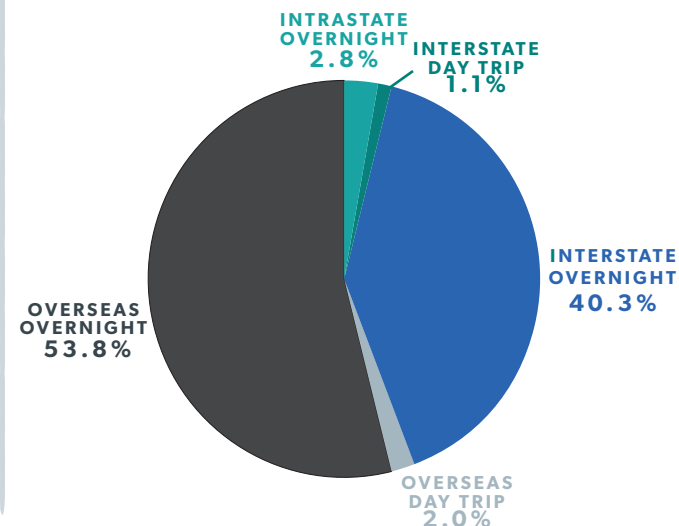


6

VISITOR ORIGINS



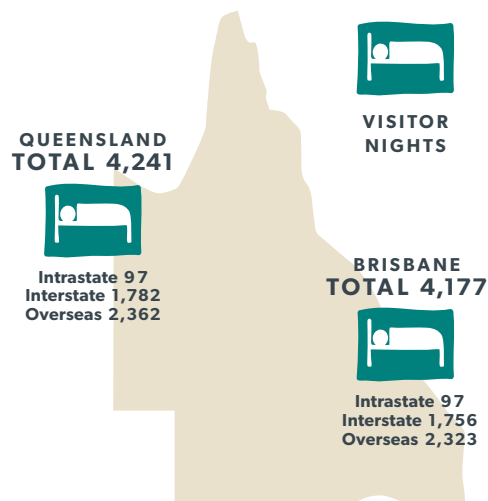
PRIMARY PURPOSE VISITORS



AVERAGE EXPENDITURE AND NIGHTS

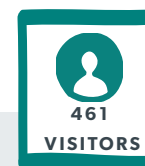
	Daily Overnight Stay Visitors	Nights in Queensland
INTRADATE	\$284.16	3.9
INTERSTATE	\$304.48	4.9
OVERSEAS	\$340.27	4.9

DIRECT VISITOR NIGHTS



VISITORS EXTENDING THEIR STAY DIRECT IN-SCOPE EXPENDITURE

	Brisbane	Queensland
INTRADATE	\$2,137	-
INTERSTATE	\$120,305	\$138,220
OVERSEAS	\$257,066	\$330,287
TOTAL	\$379,507	\$468,508



COMMERCIAL IN CONFIDENCE

DUE TO ROUNDING SOME NUMBERS MAY NOT ADD UP TO TOTALS INDICATED

DUE TO LOW SAMPLE FOR SOME VISITOR SEGMENTS DATA FROM SIMILAR EVENTS HAS BEEN USED TO DETERMINE SPEND AND NIGHTS

